

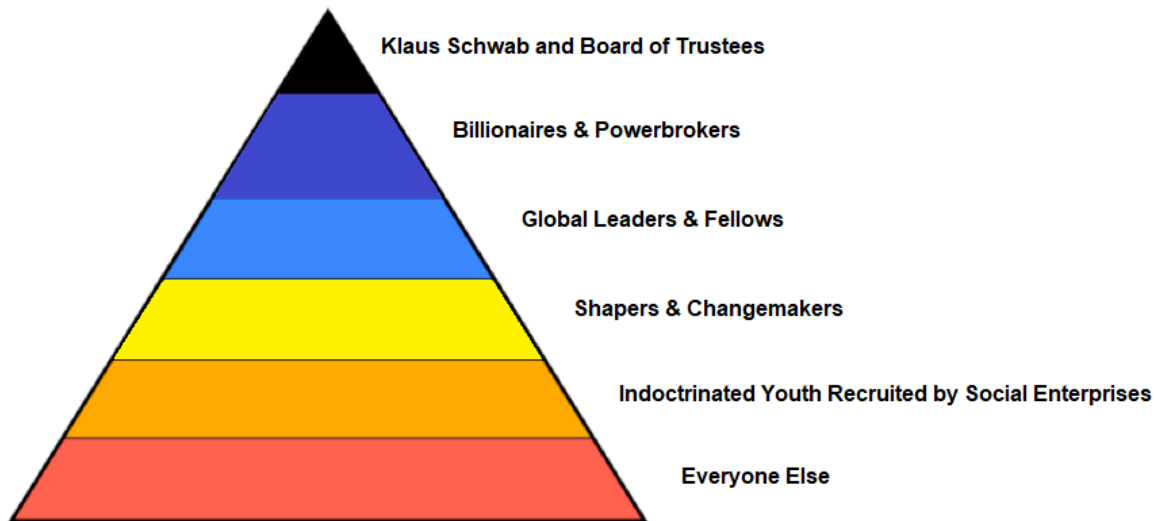
The World Economic Forum Pyramid: The End of the Free Market, The Beginning of the Great Reset

Every level of the WEF Pyramid claims to be: Saving the planet - Saving women - Saving children - Saving the marginalized

Mission of the WEF

We're "improving the state of the world by engaging business, political, academic, and other leaders of society to shape global, regional, and industry agendas".

The WEF is mainly funded by its 1,000 member companies – typically global enterprises with more than five billion US-Dollars in turnover – as well as public (taxpayer) subsidies.



1. Top of the pyramid

Klaus Schwab

The World Economic Forum (WEF)

Founded on 24 January 1971 by Klaus Schwab.

Board of Trustees

Members of the Board of Trustees include leaders from business, politics, academia and civil society:

[Mukesh Ambani](#), [Marc Benioff](#), [Peter Brabeck-Letmathe](#), [Mark Carney](#), [Laurence D. Fink](#), [Chrystia Freeland](#), [Orit Gadiesh](#), [Fabiola Gianotti](#), [Al Gore](#), [Herman Gref](#), [José Ángel Gurría](#), [André Hoffmann](#), [Christine Lagarde](#), [Jack Ma](#), [Yo-Yo Ma](#), [Peter Maurer](#), [Luis Alberto Moreno](#), [Muriel Pénicaud](#), [H.M. Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan](#), [L. Rafael Reif](#), [David M. Rubenstein](#), [Mark Schneider](#), [Klaus Schwab](#), [Tharman Shanmugaratnam](#), [Jim Hagemann Snaabe](#), [Feike Sijbesma](#), [Heizo Takenaka](#), [Zhu Min](#).

2. Billionaires & Powerbrokers

And, of course these members are the billionaire elites of the world, utilizing their foundations to achieve their goals.

They include people like:

Gates, Branson, Bloomberg, Bono, Di Caprio, Winfrey, Powell Jobs, Omidyar, Skoll and many, many more

With billions flowing through their many foundations, guaranteeing a never-ending growth in profits from early investments in 'emerging markets' (often referred to as, 'the Global South')

3. Young Global Leaders & Fellows

The WEF Young Global Leaders have included people like

Chrystia Freeland, Jagmeet Singh, Marc Zuckerberg, Emanuel Macron, Peter Buttigieg, Jagmeet Singh, and many others

4. Shapers & Changemakers

Beyond the celebrity leaders, there is an army on the ground, in our cities, who have been rolling out an agenda that most citizens and even the parents of our youth still have no idea exists. The Schwab Global Shapers Community - founded by Klaus Schwab 2011. Shapers look for opportunities to have impact on a global scale by joining forces with other hubs'

Trudeau, Prime Minister of Canada

A global footprint

Shapers look for opportunities to have impact on a global scale by joining forces with other hubs. They represent a network of peers connected through technology, events and joint projects. Each year, hundreds of hub leaders known as Curators come together to showcase the work of their hub and strengthen relationships across communities. On the regional level, events are designed and led by Shapers to encourage collaboration, share expertise and explore community solutions.



Global Shaper Hubs are EVERYWHERE!

<https://www.globalshapers.org/hubs/calgary-hub>

<https://www.globalshapers.org/hubs/edmonton-hub>

<https://www.globalshapers.org/hubs/toronto-hub>

<https://www.globalshapers.org/hubs/halifax-hub>

<https://www.globalshapers.org/hubs/vancouver-hub>

<https://www.globalshapers.org/hubs/kyiv-hub>

<https://www.globalshapers.org/hubs/moscow-hub>

The organizations and agents, specialized in recruiting our children and indoctrinating them to be social entrepreneurs have an international presence. The oldest and best established are the Skoll Foundation, the Omidyar Network, the Schwab Foundation for Social Entrepreneurship, Ashoka, Echoing Green, among others

They promote and provide resources to advance the initiatives of social entrepreneurs.

The Skoll Foundation, created by eBay's first president, [Jeff Skoll](#), makes capacity-building "mezzanine level" grants to social entrepreneurial organizations that have already reached a "certain level of effectiveness".

Canada:

Three main recruiting and funding organizations that have been operating together for quite some time in Canada.

#1. Schwab Foundation – since 1998 <https://www.schwabfound.org/>

Purpose – to develop a community of Social Entrepreneurs

The Schwab Foundation for Social Entrepreneurship, sister organization of the World Economic Forum, is a leading global platform that accelerates outstanding models of social innovation.

#2. Ashoka <https://ashokacanada.org/>

Founded by Bill Drayton (previously of McKinsey) 1980

Ashoka identifies leading [social entrepreneurs](#) with solutions to social problems who seek to make large-scale changes to society. Ashoka searches for individuals who have vision, creativity, and determination and are [motivated by public gain](#) rather than personal gain. Social entrepreneurs who pass the selection process are called Ashoka Fellows. Each Ashoka fellow receives a financial [stipend](#) they can use to pay for their personal expenses in order to fully devote his/her time in pursuit of their innovative social ideas. The size of the stipend is decided on a case-by-case basis, according to the cost of living in the entrepreneur's local area. The stipend is available for up to three years.

<https://ashokacanada.org/fellows/>

Ashoka's Canadian branch was established in 2002 and aims to build a radically new Canada where solutions outrun problems—a country where...Everyone is a Changemaker

'Together, we recognize, support, and connect a national network of leading changemakers, amplifying solutions and embedding empathy and changemaking into Canadian society.'

By building a country-wide network of Changemakers that are found in our schools!

'We're turning the ideas of local problem solvers into reality through our ChangeMakers competitions which open-source solutions to social challenges'.

Targeting youth between the ages of 12 and 30 in our schools with the cooperation of teacher's unions and school boards.

Many of our Universities are now designated 'Ashoka Universities' including ...Wilfred Laurier, Royal Roads, Simon Fraser, Mount Royal & others ... <https://ashokau.org/changemakercampus/campuses/>

#3. Skoll Foundation <https://skoll.org/>

The Skoll Foundation has awarded hundreds of millions of dollars to a brigade of social entrepreneurs since 1999. The Skoll Foundation invests in connecting, and championing social entrepreneurs and other social innovators who together 'advance bold and equitable solutions to the world's most pressing problems.' There's also an investment firm dedicated to ethical money management and TakePart.com, a *Participant Media offshoot that works to 'convert people's concern about issues into individual and collective action'.

Participant media - Founded in 2004 by Jeff Skoll - has produced more than 100 films and garnered 73 Academy Award nominations and 18 Oscars, including one for Al Gore's Inconvenient Truth which won 'Best Documentary feature at the 79th Academy Awards.

The company has furthered Skoll's vision of reaching socially conscious consumers by partnering with nonprofits and NGOs to create campaigns that can move the needle on pressing social issues.

<https://skoll.org/community/awardees/>

5. Indoctrinated Youth recruited to Social Enterprises

Social entrepreneurs and their 'social enterprises' - more than 2 decades of youth, many in Canada, the US, Britain, New Zealand, Australia and now, throughout the rest of the world. These young people truly believe that they are doing the right thing, saving the marginalized and saving the planet.

6. Everyone else

This bottom part of the pyramid is anyone NOT part of the World Economic Forum's agenda.

The Interconnections and Operations of The Pyramid

Here are some individuals of the WEF Pyramid that you may recognize, let's see what they have "accomplished" and how the pyramid facilitated this:

Case 1: Scott Gilmore

Scott Gilmore is the spouse of past member of Parliament, Catherine McKenna. In 1999: Catherine McKenna and Scott Gilmore were married while they were both working on the UN peacekeeping mission in East Timor. McKenna was a senior negotiator with the mission, which culminated in the Timor Sea Treaty providing for the joint exploitation of petroleum resources in the Timor Sea. **(Level 5)**

In 2004: Gilmore launched an organization called Peace Dividend Trust (now called Building Markets), a social enterprise to connect local 'entrepreneurs' in 'emerging markets' with supply chains and investments

"While returns in emerging and developed markets are diminishing, frontier markets are attracting a new class of investors. Building Markets will leverage its trusted network of SMEs and extensive local knowledge to identify investment opportunities that create sustainable economic growth and generate value for investors."

In 2009: Scott was awarded the \$765,000-dollar Skoll Prize for Social Entrepreneurship by philanthropist, Jeff Skoll. **(Level 4)**

In 2011: Gilmore was named a Young Global Leader by the World Economic Forum. **(Level 3)**

In 2012: Gilmore became an Ashoka Fellow. **(Level 3)** He's an entrepreneur and international affairs columnist for Maclean's Magazine. He launched Burnt Point Lodge, a wilderness clothing brand. His New York based charity has helped broker over \$1.2 billion in contracts in Afghanistan, Haiti, Timor Leste, Burma, Mozambique, and Liberia, He has been Schwab Foundation 'Global Shaper' in their 'Ottawa Hub' [2013 article in Forbes by Erin Carlyle](#)
Building Markets: 'Meet the Start-Up bringing Investors to the fastest growing economies of the world'

Problem: 'How could Gilmore use his data set on entrepreneurs in Liberia and other countries to accelerate their access to gaining capital and contracts?'

In 2013: There was a meeting of numerous American billionaire entrepreneurs, including Jeff Skoll (eBay), [Thomas Peterffy](#) (Interactive Brokers), [Robert Duggan](#) (Pharmacyclics) and [Jim Breyer](#) (Accel Partners), who served as the session's co-captains. African tycoons included one of the continent's most influential bankers, Nigeria's Tony Elumelu, and serial entrepreneur Ashish Thakkar, 'who focuses on Uganda.' 'The group encouraged Gilmore to think bigger. Mentor after mentor suggested that rather than merely broker deals for local entrepreneurs, Building Markets should use the database to actually finance them. 'Elumelu, joined by Liesel Pritzker Simmons suggested partnering with a financial firm to create a fund and taking a stake that would allow it to scale its data-building capabilities'. Duggan cautioned that Gilmore shouldn't think of the database as a one-time asset to sell but rather as something organic to drive recurring revenue and a sustainable consultancy. Elumelu suggested using the data to rate local entrepreneurs on their investment worthiness: "You become the Moody's [of Liberia]." All of this happened BEFORE Catherine McKenna became a senior cabinet minister in the Canadian government

Was she influenced while in cabinet to roll out policies to advantage investors? Or was she put there in 2015 to advantage investors?'

In 2018: a new 'initiative' between the government of Canada and the wealthiest pension plans in the G7 was announced with Bill Morneau and Catherine McKenna in attendance. The group's plan was to enhance expertise in infrastructure finance and development in 'emerging economies'. In collaboration with the Government of Canada, the group was 'proud to announce an ambitious project to advance key G7 objectives'

Partner institutions AIMCo, Allianz, Aviva, CalPERS, CDPQ, Generali, Natixis Investment Managers, OMERS, Ontario Teachers', OPTrust and PGGM – together represent more than \$6 trillion in assets under management.

And so it was that the retirement savings of the largest institutional investors in the G7 officially became the fuel for ventures in the Global South, already entered into by the ‘insider’ billionaires of the world. **(Level 2)**

Apparently, with assistance from MP Catherine McKenna and other members of the Trudeau government

Marc Kielburger

In 1995: Marc & his brother co-founded Free the Children. **(Level 4)**

In 2005: Marc was elected as an Ashoka Fellow for the charity, Free the Children **(Level 3)**

In 2007: Marc was selected by the World Economic Forum as a Young Global Leader. Marc also received a \$1-million-dollar Skoll Award for Social Entrepreneurship. Marc was interviewed by CharityVillage, the top Canadian source for Canada non-profit news, non-profit jobs, non-profit funding, non-profit training and more.

When the interviewer asked what he was working on right now, he said,

“We have a big event coming up in the fall here in Toronto”.

“It’s called National ME to WE Day and we are bringing together about 8,000 student leaders from 1,000 different schools across the GTA for a day of inspirational speeches, musical entertainment, and so forth.”

“It’s empowering and inspiring kids about how they can actually create change in the world.”

“And then it kicks off a yearlong educational initiative in the school system and participating school boards – to create change, doing concrete projects that help underprivileged kids in Asia and Africa.”

In 2008 Marc & Craig Kielburger officially founded the ‘social enterprise’

ME to WE

A ‘social enterprise’ was not confined by the Revenue Canada regulation rules on what a charity, like WE was unable to do. The ‘social enterprise’ allowed them to operate just like a business, offer products, services, trips, speeches etc. to make money, then split the proceeds with WE Charity. **(Level 2)**

Note: ‘social enterprises’ also compete directly with privately owned, independent businesses

To earn entry to WE Days, schools must pledge to engage in one local and one international effort.

WE Charity provided a limited number of tickets to each school and let the schools decide how to choose which students would attend. **(Level 5)**

Also, in 2008 the brothers went on Oprah Winfrey Show and launched a partnership with Oprah’s Angel Network bringing in even more investors. **(Level 2)**

The Kielburgers were inducted into the Order of Canada in 2010. **(Level 2)**

So, do we know exactly WE Charity does?

WE Charity says it offers learning curriculum and experiences to students through their WE Schools programming. They say their ‘mission’ is...‘to empower young people by equipping them with the tools and resources needed to change the world.’ **(Level 5)**

But change the world for who & why? And do their parents know?

Marc Kielburger is quoted as saying ... “We are aligned with Ashoka in our belief that everyone can be a changemaker and that together, we are powerful beyond measure”

“The advantage to being an ‘Ashoka Fellow’ is the money. Ashoka pays ‘Fellows’ a stipend for up to three years for living expenses.” The children (some of them) get to go to WE Day! **(Level 5)**

What's important to note is that the WE network of companies only thrived because of the other individuals and organizations that it partnered with. The example of We Charity's interconnections illustrate how the pyramid scheme works:

In 2009: a group called *Forgirlsake raised \$9600. and worked with WE to help build a library in a girl's school in Kenya. *Note: One of the founders of Forgirlsake, Andrea Mandel-Campbell worked for the PR firm National – the company (exposed in the WE scandal) that WE hired to help with “outreach to non-profit and student organizations, French content development, media monitoring and social media content”. This was after the federal government had said that only WE was capable of doing this work and why they deserved an almost billion dollar contract.

In 2010, another group called *WomenOne, a long-time partner of WE Charity and a 501(c)(3) charity based in New York City, — founded in 2008 by lobbyist and UNICEF ambassador, Dayle Haddon, — worked with WE to ‘assist in building the first all-girls secondary school in Maasai Mara, Kenya.

*Note: the school was called the Morneau Shepell Secondary School for Girls

In 2010: Artbound, a new Toronto-based non-profit initiative working in support of Free The Children launched with a mandate to help create sustainable change in developing countries through the arts. The group - led by a team of young professionals including Honorary Chair Seamus O'Regan and Global Ambassador, Dayle Haddon - will embark on its first mission in January 2011 to build an arts school as part of an all-girls Secondary School in Kenya, Africa.

Seamus O'Regan, Honorary Chair of Artbound, while on CTV's Canada AM in 2010, was a long-time friend of Justin Trudeau and would eventually be a Liberal MP following the 2015 election.

Co-Founders of ‘Artbound’ included:

- Amanda Alvaro (CBC Liberal Commentator)
- Katie Telford (political strategist) who was the Chief of Staff to Prime Minister Justin Trudeau and served as Trudeau's chief campaign advisor during his successful campaign in the 2015 election — and currently holds the highest-ranking position in the Prime Minister's Office.
- Shayna Haydon – Dayle Haddon's daughter and “proud partner and supporter of WE and their charity ME to WE”

In 2011: Seamus O'Regan, Katie Telford, Amanda Alvaro, Dayle Haddon and a group of friends all travelled together to the Kenya to visit the school. Dayle Haddon's closeness to members of the Trudeau government didn't end there.

In 2012: Forgirlsake raised another \$15,400 to help build the only girls' school at the Kakuma Refugee Camp, Kenya. “This ambitious project began in 2011 by Canadian company, Morneau Shepell, with the goal of raising \$720,000 to open the school in 2013. Thanks to our many supporters, and Morneau Shepell's matching donation, Forgirlsake helped make this happen”.

In 2017: a round table meeting, arranged by Chief of Staff, Katie Telford, Haddon joined Justin Trudeau, his wife, Sophie, Chrystia Freeland and other heavy hitting attendees, including representatives from the Case Foundation, the Nike Foundation, Twitter, WomenOne, the ONE campaign (Bono), McKinsey, Google and others, in Washington, DC to discuss issues prior to the upcoming G7 summit.

In June 2018: Haddon once again joined Justin Trudeau in his office for a ‘private meeting’ with two other Americans — Raymond Hepburn, philanthropist and humanitarian, who served as the World Health Organization's Ambassador for Global Strategy and Amy Hepburn (WomanOne), CEO of the World Economic Forum's Investor Leadership Network Secretariat.

Amy Hepburn is a recognized impact investing expert and social entrepreneur with deep expertise on gender lens social investments and the care of children in crises. In this capacity, she has spent 20 years driving social change globally in the private, non-profit and public sectors through the creation of unique public/private partnerships and investing for high impact social returns. Her partners consist of visionary leaders and influencers, governments, social entrepreneurs, non-profits, forward thinking companies, foundations and venture philanthropists seeking innovative solutions to persistent social issues.

So, what were they doing in Trudeau's office?

As WE Charity continued to expand, the most significant of the assets owned by WE Charity in Canada was a large real estate portfolio — a block of commercial properties in downtown Toronto, one of the country's hottest real estate markets. **(Level 2)**

But some would say that the greatest achievement of the Kielburgers and their WE network was their significant contribution to the election of the Trudeau government. **(Level 2)**

Some say the Trudeau campaign actually began at the time of his appearance at the Liberal leadership convention of 2006 — where he roamed the halls as a celebrity. However, his campaign officially began with his first WE appearance in 2007 when he addressed more than 7,500 youth, via a pre-recorded video message.

In 2008: Justin Trudeau was elected as MP for Papineau, just 3 days before he once again appeared (this time on stage) at WE Day along with Ben Mulroney, Mia Farrow, the Kielburgers, the cast of *Degrassi: The Next Generation* and others. From 2009— 2012 Trudeau continued his stage performances at all WE Day events, was appointed Party critic for youth and saw WE Day celebrations expand to multiple Canadian cities.

In 2012: Trudeau spoke in front of 20,000 youth at WE Day in Toronto. Soon after, Trudeau officially announces his bid for Liberal leadership, which he went on to win in April of 2013. With lots of help from a growing youth army and 114 registered third-party organizations, in place to defeat Harper, Justin Trudeau was elected Prime Minister of Canada in October of 2015.

In November of 2015: Trudeau appeared in front of another 16,000-person WE Day audience in Ottawa, alongside his wife Sophie for his first public speech after becoming Prime Minister and the Minister for Youth. He spoke again to a WE Day audience in Ottawa in 2016 and then again at the 2017 WE Day, which was not only in Ottawa but was held on Parliament Hill. The federal government provided WE \$500,000 initially for the event and then an additional \$1 million, all as part of contributions for 38 “signature (sole sourced) projects” to mark the 150th anniversary of Canadian Confederation.

In November of 2018: Sophie Trudeau appeared at WE Day celebration in Vancouver and announced that she was now an ambassador and ally for the WE Well-being Initiative to promote positive mental health. **(Level 2)**

In March of 2019: Craig Kielburger was named as a member of the advisory board of the 2019 Leaders' Debate Commission.

In August 2019: just weeks before the 2019 Federal election campaign, Finance Minister Bill Morneau announced that his government would provide \$3 million to the WE Charity's WE Social Entrepreneurs initiative, meant to help create 200 “youth-led enterprises” that address social issues at a community level.

In March 2020: Sophie attended a WE Day event in London, England. While on the trip, Sophie contracts COVID-19. She then began hosting a WE podcast in May.

The Downfall of WE

In April of 2020: the Liberal government announced the creation of the Canada Student Service Grant worth \$912 million and in late June, it was announced WE Charity would administer the program. Most Canadians are well aware of what happened next.

On July 3: WE Charity was forced to pull out of the deal due to a large investigation and ‘funding controversy’ Unfortunately, what didn't come out in the 2020 investigation was a report that had been commissioned by WE in 2019. It was entitled ‘Transforming Canada through Social Entrepreneurship’

“As part of its efforts to support the development of social entrepreneurship in Canada via a Social Entrepreneurship Centre (WE SEC), WE invited Boston Consulting Group (BCG) to provide its perspectives.”

WE sought to offer new programs as extensions of its existing programs already active in 7000 Canadian schools, universities and colleges, and in partnership with other organizations already offering business education and social entrepreneurship support. Creating more than 5,000 incremental SEs over the next 15 years,

WE SEC could gradually increase the penetration of SEs as a share of all new business starts by ~50% (from ~2% to ~3%)
'This is in line with the type of growth seen in other movements dedicated to behavioural change'. **(Level 5)**
'Adding 15,000+ new jobs, assuming SEs employ an average of three full-time employees' **(Level 5)**
'Creating \$700 million - \$1 billion-plus of societal impact' **(Level 5)**
'WE expect it's network of corporate, academic, and non-profit 'partners' will be willing to help' **(Level 3)**
The 'partners' included KPMG Impact Ventures, RBC Ventures, *TPG's Rise Fund, UN Global Impact, Telus, Microsoft, Globe & Mail, Bell Media and many others. You are expected to believe that the 'partners' would be working in the best interest of the poor and under privileged. **(Level 2)**

One partner, The TPG's Rise Fund was founded in 2016 and is the largest global fund in the world. It is led by a group of influential thought leaders with a commitment to driving social and environmental progress alongside 'competitive financial returns. The board included: *Bill McGlashan, Bono, Jeff Skoll, Mo Itraham, Laurene Powell Jobs (widow of Steve Jobs), Anand Mahindra and Pierre Omidyer —a few well known multi billionaires of the world.
Note: In 2019, founder, Bill McGlashan was fired from TPG after the company reviewed the allegations outlined in a criminal complaint that named him. As part of the conspiracy, parents allegedly paid a college prep organization to take the test on behalf of students or to correct their answers. Additionally, the organization bribed college coaches to help admit the students into college as recruited athletes, prosecutors said. The scandal involved dozens of wealthy parents, coaches and college prep executives. **(Level 2)**

Because it was cancelled, The Boston Consulting Group Report was **never exposed in the WE Charity investigation** or shared with the Canadian public so they had **no way of knowing that the funding for the student grant program was already well thought out in 2019.**

Tonya Surman

This Ashoka Fellow set up the infrastructure (Hubs) for Social Innovators and entrepreneurs to meet and work, in Toronto. **(Level 3)**

In 2004: The Centre for Social Innovation, was founded in 2004 by [Tonya Surman](#). Its first location, CSI Spadina, opened in the Robertson Building owned and operated by the Urbanspace Property Group.

In 2010: the Centre for Social Innovation (CSI) bought a 36,000 sq. ft. building with the help of a financing model called community bonds.

In 2012: CSI opened CSI Regent Park in the Regent Park neighbourhood, Canada's largest public housing community, undergoing Canada's largest community revitalization. The same year, the Centre announced it would open a location in New York City in Manhattan's Starrett-Lehigh Building. CSI Starrett-Lehigh opened in 2013.

In October 2014: the Centre bought the 64,000 sq. ft. Murray Building, located right across the street from CSI Spadina, again using 'community bonds' (low-interest loans made by private citizens who agree with the centre's mission and want to help it expand) **(Level 2)**

Today Canada has Innovation Hubs across the country. They are meeting places for a multitude of social entrepreneurs, innovators and activist organizations committed to 'change'

During the 2015 election, the foreign funded activist organization Leadnow, operated out of the Spadina location. **(Level 2)**

So why is this relatively brief breakdown of a few of the individuals and organizations behind the replacement of our FREE MARKET with SOCIAL ENTERPRISES so important?

Because this IS the working model for The Great Reset

It's important for everyone to realize that there IS something that we can all do to prevent this activity from continuing.

First, we have to recognize that the solutions aren't going to be found in Davos. They are much closer to home — in fact the innovation hubs needed to carry out the plans of global elites and activists of all stripes are located right downtown in all of our major cities and partner locally with our community foundations.

Second, they cannot survive without funding from local, regional and federal governments. We can stop that.

And

Third, they are champions of citizen engagement and participatory democracy campaigns at the local level and have had a very private playing field because most people simply don't realize they're there.

We need to be there too!

What people need is truth and accuracy — not half-truths or guesses. If they don't know who, what and where those working to achieve the Great Reset are, how can they stop them?

There are many more groups using the same model. We don't need to create a new one to fight them. We need to join theirs.

Supporting References

2009: [PDT wins Skoll Award - Building Markets](#)

2010: [Skoll | Building Markets](#)

Video of Scott receiving the financial gift from Jeff Skoll <https://youtu.be/cbn8fUHcp8k>

Path to Scale: “While returns in emerging and developed markets are diminishing, frontier markets are attracting a new class of investors. Building Markets will leverage its trusted network of SMEs and extensive local knowledge to identify investment opportunities that create sustainable economic growth and generate value for investors.”

2012: [Flux to Flex: Takeaways from the 2012 Skoll World Forum](#)

2014: Disruption Conference

<https://s12982.pcdn.co/wp-content/uploads/2013/03/SWF-Programme-2013.pdf>

Catherine McKenna

McKenna was a senior negotiator with the [United Nations peacekeeping](#) mission in [East Timor](#) which culminated in the [Timor Sea Treaty](#) providing for the joint exploitation of petroleum resources in a part of the Timor Sea. McKenna has practised law at leading firms in [Indonesia](#), focusing on international trade, competition, investment and constitutional issues. In 2002, she joined [Stikeman Elliott LLP](#), working in the areas of competition, trade, and constitutional law. During this time, she was senior counsel on the review of Canada's military justice system, headed by [Antonio Lamer](#), former chief justice of Canada.

McKenna was, before entering politics, the [executive director](#) of Level, a charity that she co-founded. Level is described as a catalyst for positive and social change. They believe that uniting the power of people, education and law will lead to a more equitable and just society.

McKenna had campaigned on issues such as reforming the [National Capital Commission](#), funding for a new main branch of the [Ottawa Public Library](#), and opposing the proposed [Memorial to the Victims of Communism](#).

After election One of her first appearances as Minister of Environment and Climate Change was at the [2015 United Nations Climate Change Conference](#) in Paris. In this position, she played a significant role in implementing [Trudeau's Environmental policy](#).

On August 14, 1999, McKenna married entrepreneur and writer [Scott Gilmore](#)

[Catherine McKenna | World Economic Forum](#)



Right to Left: Al Gore, Catherine McKenna, Jeff Skoll attending a special Toronto screening of “An Inconvenient Sequel: Truth to Power” at Cineplex Scotiabank Theatre July 21, 2017 in Toronto, Ontario

Producer Jeff Skoll attend a special Toronto screening of 'An Inconvenient Sequel: Truth to Power' at Cineplex Scotiabank Theatre on July 21, 2017 in Toronto, Ontario. (Photo by George Pimentel/Getty Images for Paramount Pictures)



Right to Left: Al Gore, VP Communications and Investor Relations of Cineplex Entertainment Pat Marshall, Catherine McKenna, Jeff Skoll